



## VMC Community Code of Conduct

Researchers, students, and educators who wish to become members of the VMC Community and to use the VMCAalytic tool must agree to abide by the following rules:

- Participants in the VMC Community are accorded full privacy by the VMC administration with respect to your use of the collection and your creation of analytic resources. You are expected to largely self-govern your use of the collection and the VMCAalytic through full adherence to the VMC Community Code of Conduct. However, the VMC Administrators reserve the right to review any analytics with cause, where cause is generally defined as discovery of a potential breach of the code of conduct through access to a shared analytic or discussion comment, submission of an analytic for peer review or to investigate a complaint by a community member, professional peer, or interested party.
- All discussion will be professional and conscientious. Comments may be reviewed by an advisory board before publication. Please use discussion tools to collaborate meaningfully. Your profile will be linked to all comments so that others in the conversation can better understand your professional perspective. Comments that do not constitute respectful communication, from the advisory board's perspective, will result in the discussion being embargoed from view.
- All articles using VMC or VMCAalytic tool data will appropriately cite references following APA guidelines for VMC resources.
- VMC videos are made available for viewing and for use in the VMCAalytic tool as streaming media. No videos may be downloaded to a desktop, server or other location without written permission of the collection owners.
- As a VMCAalytic tool user, you are free to use the VMCAalytic tool to remix and build upon existing video data included in the archives and to share the results of this work via a non-permanent URL or as a peer reviewed publication. Only analytics that are published in the VMC portal are publicly available for long term access for others.
- No VMC materials may be used for commercial purposes, without the written permission of the collection owners, which may be requested at the [contact us](#) link. Commercial use is one primarily intended for commercial advantage or monetary compensation ( More info at <http://creativecommons.org/licenses/by-nc-sa/3.0/>). If you are in doubt whether your intended use is commercial, you must [contact us](#). We are the arbiters of the commercial nature of an intended use.

The VMC Code of Conduct incorporates the *Ethical Principles of Psychologists and Code of Conduct Including 2010 Amendments* of the American Psychological Association, [<http://www.apa.org/ethics/code/index.aspx>.] as supplemented by the six principles of VMC Code of Ethics, below. You are asked to read the APA Code of Ethics, linked by reference, before reading the VMC Code of Ethics. Both codes of ethics apply to VMC learning community participation and VMC materials use.

## VMC Code of Ethics

As is true in any observational video collection, there is the potential that data can be misused or interpreted in a detrimental manner. This brief Code of Ethics, as well as the full APA Code of Ethics as referenced, works to prevent possible misuse by providing basic guidelines for conduct. If you are found to be in violation of this code of ethics, your access to the VMCAlytic tool and video data will be revoked and your existing analytic collection will be permanently deleted.

### 6 Basic Principles\*

- 1. Attribution for Contributors:** The researchers of the VMC have worked for many years to collect, edit, and post the video data you will use as you create analytics. In respect of this work and collaborative mission, you will carefully cite your sources. Guidance on [APA citation](#) for videos and analytics are provided at the VMC site
- 2. Respect for Participants:** Throughout 20+ years of longitudinal video collection, hundreds of students have been captured in VMC footage. Analyzing human data, particularly video data of children, requires a code of moral and ethical conduct. In your [application for VMC community membership](#), you will note if you have received IRB certification for the study of human subjects. This certification helps to establish your credibility as a user, though it is not a mandatory requirement for participation.

For all users, personal characterizations or criticisms about students will not be incorporated in analytics or comments about analytics or in any scholarly publication or presentation based on the VMC video and analytic data. Though the longitudinal data in this resource allows us to track the development of mathematical understanding for individual students, it will *not* be used in to make about a student's "verbal facility, physical appearance, or social skills" in analytics or comments about analytics or in any scholarly publication or presentation based on the VMC video and analytic data (talkbank.org).

In general, consider how your analysis and contribution is contributing to the VMC mission to "make new discoveries in math education and transform mathematics research, teaching and learning." If your contribution is not

supporting this mission and is in any way belittling a participant or group of participants, it will not be considered for publication at the portal and it will be removed from private workspace if its existence is discovered. The discovery of any scholarly work by a community participant that is deemed unprofessional or belittling in its description of any student participant in the study will be grounds for revoking the participant's membership in the community.

- 3. Confidentiality:** Personal data about student participants beyond supplied metadata will not be provided. Community participants agree to make no effort to discover the identity or any personal or demographic data about student participants through information sources at the VMC portal or outside the portal. Considerable care is taken to maintain the privacy of the students participating in the many studies that constitute the VMC video collection. There is a risk that details that uniquely identify the students may be exposed, such that their right to the privacy of their personal identity is breached.

If you personally know a student and wish to create an analytic or reference that student in a scholarly publication or presentation, you are required to solicit pre-publication review of your scholarly work to ensure that the privacy of the personal identity of the student(s) is maintained. This review will only involve maintaining privacy of identity of student participants, except in such cases where peer review for analytic publication is requested, where the scholarly merits of the analytic will be determined through the peer review process

This professional review is not meant to be an added obstacle to your work with the VMCAnalytic tool. Rather, it is intended to create a scholarly work of enduring value that contributes to the further development of the student learning and education scholarly domains.

- 4. Acceptance of Professional Review.** VMCAnalytic tool users are strongly encouraged to submit any analytics that they believe add to the public discourse for publication as a scholarly resource in the VMC. A published analytic has a permanent DOI associated and thus can be referenced and linked for use in other publications, such as books, articles and dissertations. There is no permanent way to identify an analytic in the workspace without publication. Authors acknowledge that with publication that they are contributing to ongoing scholarly communication and that others may build upon their research. Analytics can be embargoed from public access at the author(s)'s request until publication of a related resource, such as a dissertation, book or article that references and links to the analytic.

In support of the collaborative mission to advance mathematics teaching, research, and learning, the VMC has established a review committee charged with approving all analytics and discussions that are submitted for open access via publication in the VMC. The review committee will present with comments intended to guide the creation of an acceptable analytic, consonant with standard

peer review practices, before official publication. All final edits and adjustments must be approved by the review committee as well.

5. **Sanctions.** If any of your contributions are found to violate the VMC Code of Conduct or do not align with the VMC mission, the Professional Review board maintains the right to refuse publication of your contribution, where a contribution may consist of an analytic, whether private or published at the website as well as comments to an analytic created by yourself or another. In addition, your user account may be closed.
6. **Disclaimer.** The Video Mosaic collaborative, its researchers, compilers, programmers, publishers, distributors, and authors, make no warranty of any kind, express or implied, with regard to the videos, analyses, comments, and accompanying documentation and their fitness for any particular application. The Video Mosaic collaborative, its researchers, compilers, programmers, publishers, distributors, and authors, and Rutgers, the State University of New Jersey shall not be liable in any event for incidental or consequential damages in connection with, or arising out of, the furnishing, performance, or use of the videos, analyses, VMCAAnalytic tool, and accompanying documentation.

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\* These six principles are drawn from the example of [TalkBank](http://talkbank.org) database—an online database hub designed to “foster fundamental research in the study of human and animal communication” ([talkbank.org](http://talkbank.org)).

#### References

(2013, December 7). *Creative Commons Licenses*. Retrieved from <http://creativecommons.org/licenses/by-nc-sa/3.0/>.

American Psychological Association. (2014). *Ethical Principles of Psychologists and Code of Conduct Including 2010 Amendments*. Retrieved from <http://www.apa.org/ethics/code/index.aspx>.

MacWhinney, B. (2013, November 7). *Usage Ground Rules*. Retrieved from <http://talkbank.org/share/>.

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**Ready to join us? Please submit a [VMC Community Application Form](#)**